



# POSITION PAPER

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## Data & AI Omnibuses: more ambition needed for successful simplification

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Orgalim, representing Europe's technology industries, believes that **the digital omnibuses lack ambition** and will fall significantly short of delivering on the desired simplification objectives of the European Commission.

In Europe, excessive, overlapping and contradictory regulatory requirements are stifling innovation, raising compliance and production costs and impeding the successful deployment of certain new technologies and digital services. This undermines Europe's attractiveness as a place to invest in technological development and also risks undermining the long-term competitiveness of its industries.

In particular:

- the proposed changes to the **Data Act and AI Act** will achieve **nowhere near the degree of simplification that our manufacturers need** to be able to innovate, scale up at speed, and continue to successfully compete internationally. Some of the proposals could potentially even lead to more uncertainty.
- **Cybersecurity legislation** should have been part of the omnibuses and needs to be tackled with greater urgency (whilst we acknowledge the positive signals regarding the streamlining of incident reporting obligations). Orgalim therefore calls for a **dedicated cybersecurity omnibus** that will include targeted changes to the NIS 2 Directive and Cyber Resilience Act, as outlined in [these recommendations](#).
- The proposed **simplifications to GDPR** are proceeding in the right direction and should be discussed constructively by the co-legislators.

Orgalim's foremost objective is to help improve Europe's regulatory environment in ways that will structurally support innovation, strengthen European industry, and deliver tangible benefits for businesses and citizens alike.

We remain fully committed to engaging constructively with the Commission and the co-legislators on the digital omnibuses to shape the proposals and help address some of their structural shortfalls.

Please consult [our simplification recommendations](#) which will help to ensure that the digital omnibuses will work properly for Europe's technology manufacturers.

Orgalim represents Europe's technology industries, comprised of 770,000 innovative companies spanning the mechanical engineering, electrical engineering, electronics, ICT and metal technology branches. Together they represent the EU's largest manufacturing sector, generating annual turnover of over €2,750 billion, manufacturing one-third of all European exports and providing over 11 million direct jobs. Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.

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