



IN BRIEF



July 2017

Welcome!

Welcome to the July edition of In Brief – the newsletter that keeps you up to date on the latest Brussels developments affecting engineering and manufacturing.

Holiday season may be here, but there has been little slowdown in developments at EU level. The Presidency of the Council has passed from Malta to Estonia, and data and digitisation are high on the agenda of the Baltic state – two issues vital to an engineering industry in the throes of a digital revolution. Meanwhile, pressure continues to build on the European Commission to develop an ambitious industrial strategy that will help manufacturing firms continue to create jobs and economic growth.

Scroll down to find out what else has been keeping us busy this month...

In Brief will return in September – keep up with our activities in the meantime by following us on [Twitter](#), [Facebook](#) and [LinkedIn](#) or via our [website](#)!

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Forward

Momentum continues to build behind the drive for a comprehensive industrial strategy at EU level. The latest push came at the end of June, as ministers from 18 Member States signed the '[Berlin Declaration](#)'. Echoing the conclusions of the Competitiveness Council in May, they called on the European Commission to present an industrial strategy by spring 2018 – a sign of growing recognition that a strong industrial base is key to a strong European economy.

As Orgalime Director General Adrian Harris underlined in a recent [Euractiv op-ed](#), a forward-looking industrial strategy can act as an enabler for the future – supporting innovation and helping European firms to grow their business, create new jobs and compete effectively on the global marketplace.

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"We call on the European Commission to propose an Action Plan to tackle the challenges that the industrial sectors are facing"

Signed by 128 EU Industry Associations

#INDUSTRY4EUROPE

Cybersecurity in the Industry 4.0 era

The widespread chaos unleashed by the WannaCry malware attack stunned governments and businesses worldwide – making it crystal clear that airtight cybersecurity is paramount in an increasingly digital world. And as the digitisation of industry continues apace, engineering firms are becoming acutely aware that protection for connected systems could make-or-break their future business.

With debate ramping up at EU level on how best to safeguard cyberspace, Orgalime has published its first [position paper](#) on this hot topic. Given the multifaceted nature of engineering technologies, a 'one-size-fits-all' approach to cybersecurity is not really an option – rather, it will be necessary to tailor measures to individual sectors, subsectors, products or systems.

consultation and open, coordinated conversation with all interested stakeholders. By discussing best practices and key issues throughout the wider engineering and B2B community – manufacturers, standardisation bodies, and users – the groundwork can be laid to create a secure cyberspace for the Industry 4.0 era.



Data on the menu at European Parliament dinner debate

The digital revolution in manufacturing is well underway. Engineering firms are already unlocking the potential of connected technologies and data analytics to boost efficiency and grow their business. At a European Parliament dinner debate co-hosted by Orgalime and the European Forum for Manufacturing in June, speakers from across the industry shared stories of how the data economy is enabling innovative new business models in their sectors.

They were joined by Commission and Council representatives and MEPs for a discussion on the legal issues at EU level, from the use of non-personal or machine-generated data to questions over regulating new business models. The message from the company speakers working at the frontline of these developments was clear: we are only just beginning to discover the opportunities offered by data-driven manufacturing – so care must be taken not to stifle innovation through premature regulation.

Visit the [EFM website](#) to download an overview of presentations from the event – and check out our [Flickr gallery](#) for photos.

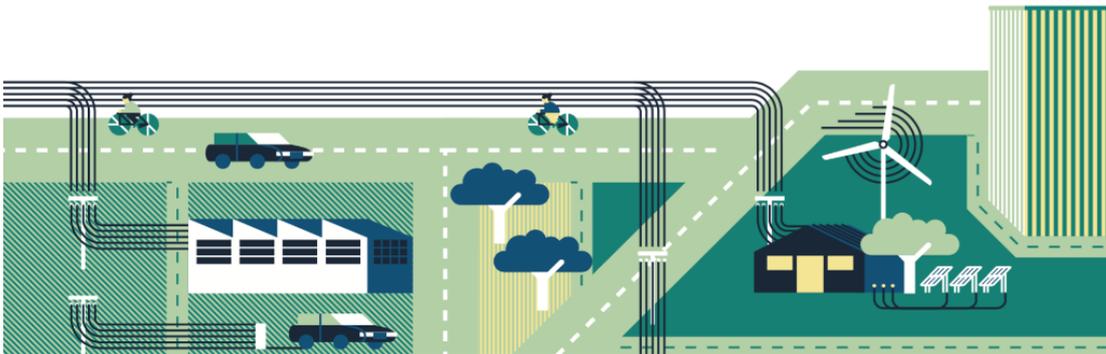


guidance helps smooth transition

Mid-June marked the end of the transitional period for the old Radio and Telecommunications Terminal Equipment Directive (R&TTED). From now on, products placed on the market by manufacturers must comply with the new Radio Equipment Directive (RED) – requiring engineering companies to revise their conformity assessment procedures.

To help manufacturers navigate the ins and outs of the new Directive, Orgalime has published a [guidance document](#) clarifying how to apply the RED in a particularly complex case: where a machine is combined with a piece of radio equipment.

Time to walk the talk on energy efficiency



The EU’s ratification of the Paris Climate Agreement and the launch of the Commission’s ambitious Clean Energy Package demonstrate Europe’s strong commitment to combating climate change. Yet the disappointing outcome of a meeting of EU energy ministers in June shows the challenge of turning this commitment into action. The Energy Council met to hammer out a general approach to the first parts of the Clean Energy Package – the energy efficiency proposals under the Energy Efficiency Directive (EED) and the Energy Performance of Buildings Directive (EPBD). But the targets agreed fell short of expectations.

“Member States have shown that they can talk the talk when it comes to energy efficiency,” commented Orgalime Director General Adrian Harris in a recent [press statement](#), “but we have yet to see governments really walk the walk and commit to delivering on key actions”. A more ambitious approach focusing on the potential of energy savings at a systems level – in buildings, electricity networks and transportation – will be a must if Europe is to make good on its climate goals.

Plug in your earphones and switch on to Manufacturing at Heart

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Do you have a manufacturing story to tell? We would love to hear from you! If you are interested in participating in the Manufacturing at Heart podcast, just [drop us a line](#).

About Orgalime

Orgalime is the European federation representing the interests at the level of the EU institutions of the European mechanical, electrical, electronic and metal articles industries as a whole.

-  **32**
national member federations
-  **9**
associate members
(European sector associations)
-  **23**
countries represented
-  **11 million**
direct workers
-  **2000 billion**
turnover (in 2016)

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