

## ADVOCACY PLAN

### Regulatory burden

What is the issue and why is it important? (max 200 words)			
<p>In its current mandate (2019-2024), the Commission has put forward a huge amount of new regulation impacting Europe's Technology Industries. Compliance costs will increase dramatically, transition periods are often too short in a context of higher production costs and difficult access to skilled workforce. The cumulative burden of disproportionate and badly designed regulation is holding back Europe's high-tech manufacturing companies in their race to produce the technology solutions required for Europe to reach net-zero. Decreasing the regulatory burden is the first ask that Orgalim is putting forward for the next Commission and Parliament mandate 2024-2029 (cf. <a href="#">Orgalim's policy platform</a>).</p>			
Key Orgalim objectives (+ <a href="#">Link to position paper</a> )			
1. Decrease the EU regulatory burden on our industries			
Institutional Process/Advocacy milestones			
When	Development	Orgalim advocacy	Members' advocacy suggestion
June 2023	Industrial Forum TF1 work on reporting requirements	Input sent to DG GROW	
October 2023	EC Work Programme 2024	Orgalim policy platform published	Spread to national policy makers, EU contacts and especially candidate MEPs
November 2023	EC call for evidence on reporting requirements	Orgalim to submit list of examples	
Q4 2023	Political parties' programmes in the making	Engage with EU political parties to position burden reduction as policy objective	Engage with national political parties to position burden reduction as policy objective
Q1-Q2 2024	Election campaigns	Engage with MEPs that are running for re-election	Engage with candidates
21-22 March 2024	Enrico Letta delivers report on Single Market to EUCO		
6-9 June 2024	European elections		
27-28 June 2024	European Council (likely to discuss new EC president)		
16-19 July 2024	Constitutive session of the new Parliament		
Q3-Q4 2024		Engagement with new MEPs (especially new group chieives)	Engagement with respective new MEPs

Q4 2024 and afterwards	New Commission President + Commissioner hearings	Engagement with relevant new Commissioners/cabinets	
<b>Key decision-makers (10 max)</b>			
<b>Name</b>	<b>Institution / Role</b>	<b>Rationale</b>	<b>Relationship w/ Orgalim</b>
Thierry Breton	Commissioner for Internal market		Meeting on 04.12.23 HoC met on 20.06.23
Maroš Šefčovič	Commissioner	Covers better regulation and oversees project to reduce reporting obligations by 25%	HoC met on 04.10.23
Kerstin Jorna	DG of DG GROW		Board met her on 5.10.23
Enrico Letta	Not a "decision-maker", but he has been tasked by the EUCO to deliver a report on the single market.		
New Commissioners 2024-2029			
New key MEPs 2024-2029			
<b>Orgalim Team</b>			
Daniel Wennick, Policy Director (leader), Francesco Guerzoni, Senior Adviser – Digital and Legal			
Lead: Industrial Strategy Coordination group			