

## ADVOCACY PLAN

### Standardisation Strategy

#### What is the issue and why is it important? (max 200 words)

In February 2022 the Commission has published a new Standardisation Strategy aiming at increasing strategic coordination in standardisation and responding to international competition. The strategy proposes a number of initiatives to address existing challenges. Orgalim members believe that if not implemented correctly, these initiatives would result in a further distancing from the successful market-driven system, with inevitable consequences to the development of standards. Most relevant initiatives:

- Speeding up standardisation urgencies
- Revision of existing standards to align to dual transition
- Establishment of a High-level Forum for Transition
- Improvement of system for the adoption of harmonised standards
- Proposal for amendment to Art. 10 of Reg. 1025/2012
- Evaluation of Reg. 1025/2012

Horizontal approach to technical or common specifications through implementing acts

#### Key Orgalim objectives

1. Improving the operational issues that are undermining the standardisation system and blocking the citation of harmonised standards
2. Mitigate the negative impact of introducing technical or common specifications through delegated acts
3. Being recognised as a key stakeholder in standardisation including through the High-Level Forum

#### Institutional Process/Advocacy milestones

When	Development	Orgalim advocacy	Members' advocacy suggestion
07/2020	Commission launches revision of Blue Guide	Orgalim <a href="#">contributed to the revision</a> . Main objective: Avoid additions and modifications to the standardisation chapters (succeeded)	
01/07/2020	17 Member States sign a non-paper on solving the standardisation issue		Engagement with own governments
01/09/2020	17 Member States sign a joint letter on the standardisation issue		Engagement with own governments
12/03/2021	Second round of consultation on Blue Guide	Orgalim provided feedback	
Jun – August 2021	Commission consultation on the <a href="#">Standardisation Strategy Roadmap</a>	Orgalim <a href="#">responded to the roadmap</a> and signed a <a href="#">joint statement</a>	

14/01/2022	Consultation on standardisation governance	Orgalim <a href="#">responded</a> to the consultation	
02/02/2022	Publication of the <a href="#">Standardisation Strategy package</a> , including the <a href="#">targeted amendment</a> to Regulation 1025/2012	<a href="#">Joint statement</a> with informal industry coalition	Engagement with own governments
Nov 2022 – May 2023	EP Own initiative report on “ <a href="#">A standardisation strategy for the Single Market</a> ”	Targeted engagement with rapporteur to support report and positive amendments tabled (succeeded)	
Dec 2022	Appointment of Orgalim as member of the HLF	Submission of strong candidates to the Forum	
22/05/2023	Request for feedback to HLF survey on AUWP 2024	Orgalim responded to the survey	
July 2023 - ongoing	HLF WS 4 on Alignment between European and international standardisation	Orgalim is the curator of the WS. Objective to reach broad consensus on a report in support of alignment	
01/09/2023 – 29/09/2023	<a href="#">Call for evidence</a> on the evaluation of Regulation 1025/2012	Orgalim <a href="#">responded</a> to the evaluation	Members encouraged to respond individually as well
07/11/2023	Request for feedback on top 3 priorities in the AUWP 2024	Orgalim provided input	

#### Key decision-makers (10 max)

Name	Institution / Role	Rationale	Relationship w/ Orgalim
Kerstin Jorna	DG GROW / Director General	Ultimate high-level official responsible for standardisation in DG GROW	Met several times
Maive Rute	DG GROW / Deputy Director General	High level official responsible for standardisation	Met on July 2022
Gwenole Cozigou	DG GROW / Director (Dir. H)	Director responsible for the Standards policy Unit	Met few times, not supportive of Orgalim positions
Sophie Mueller	DG GROW / Acting Head of Unit H3. Standards policy	Official responsible for the day-to-day activities	Met several times
Eszter Batta	DG GROW / Policy officer in Unit H3.	Officer responsible for Orgalim-led workstream in HLF	In regular contact for HLF activities

Federico Musso	DG GROW / Policy officer in Unit H3.	Officer responsible for relationship with ESOs	Met several times, not supportive of Orgalim positions
MEP Adam Bielan	European Parliament / ECR, Poland	Rapporteur EP own-initiative report on the standardisation strategy	Shared input and met assistant. Supportive of Orgalim positions.
<b>Orgalim Team</b>			
<p>Federica Boledi, Manager Internal Market &amp; Digital (lead)</p> <p>Lead Working Group and/or TF: Standardisation Policy TF</p> <p>Chair, Vice-Chair: Mette Peetz-Schou (DI), Patrick Frostell (TIF)</p>			