

# **COMMUNICATIONS SENIOR ADVISER – EVENTS MANAGER**

Orgalim is seeking an Events Management Senior Adviser to oversee event planning and coordination for the leading European industry association representing the technology industries. This role presents a unique opportunity for a candidate with demonstrated organisational prowess, event planning experience, and a strong interest in EU policymaking.

#### Who we are

Technology is at the heart of Europe's ambitious sustainability agenda, and the ability of its economy to prosper in a changing world. Without it, we won't succeed. That's where Orgalim comes in: out team of over 30 people – 14 nationalities – works with our members, European policy makers and stakeholders to ensure that the EU's legal framework provides the best possible conditions for our companies to deliver Europe's objectives.

We represent Europe's largest manufacturing sector, composed of over 770,000 innovative companies spanning the mechanical and electrical engineering, electronics, ICT and metal technology branches. Our industries directly employ over 11 million workers, with dozens of millions more depending on us for their livelihoods. With our future-facing products and solutions, we are developing ahead of the wider European economy and acting as a growth engine for the EU.

## The role

As Events Manager you will develop and deliver Orgalim's strategy for face to face, hybrid, and digital events. You will be accountable for all aspects of events, ensuring we remain at the forefront of the industry and lead with innovation and brand relevance.

You will report to the Communications Director, working closely with the wider team of communications specialists. This is an opportunity to join a dynamic team, and help advance dialogue between businesses, policymakers and citizens on the relationship of technology to society.

The responsibilities include:

- Work closely with the Communications Director to understand Orgalim's business objectives, event strategy and audience needs and lead the development of comprehensive, strategic plans to develop and elevate Orgalim's events programs and drive results
- Oversee and manage organisational event calendar across virtual, hybrid, and in-person events
- Drive entire project lifecycles, from event vision and concept to timeline management, budgets, execution and reporting
- Analyse data and provide insights to improve future executions and ensure marketing efforts and brand experience are optimised and aligned to Orgalim's business objectives

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## Your profile

We are looking for a creative Events Manager, to ensure Orgalim's events are seamlessly planned and executed, and to help establish our future events strategy.

To be successful in this role, you will need to be a strong organiser who can adapt to a wide range of fast-paced environments and be able to deliver events efficiently and on budget.

The ideal candidate is a quick learner and a rapid adopter of best practices, enjoying ongoing challenges and creative problem solving.

You will have:

- Minimum 10 years proven experience managing conferences, congresses and/or events including recent experience of digital and/or hybrid in European institutions, industry, associations or consultancies
- University degree, preferably in marketing or event management
- Extensive knowledge in managing events from conception to completion, including digital event platforms, complex logistics, venue liaison, production, speaker sourcing, budget management, contract negotiations and onsite execution
- Strong critical thinking skills and ability to problem solve and come up with solutions and recommendations
- Excellent written and verbal communication skills. Ability to write accurate and engaging material in a variety of styles and formats for a variety of audiences and to present at all levels of the organisation
- Proficiency in Microsoft 365 applications and experience with SharePoint cloud services, CMS, mass mailing software; knowledge of conference registration tools; familiarity with design software (e.g. Photoshop, InDesign) is a plus
- Proven experience with virtual events platforms such as Microsoft Teams, GoToMeeting, GoToWebinar or Zoom
- Organisational skills, with the capacity to prioritise and work well under pressure across multiple projects
- Ability to work independently, multitasking, and handling fluctuating deadlines
- Effective team player with ability to work collegially and collaboratively within variable and multidisciplinary structures
- High proficiency in English (native speaker or equivalent); good knowledge of other European languages is a plus

## Our offer

At Orgalim, our people-first approach emphasises open communication, collaboration, and international diversity. We share a commitment to excellence, recognising and rewarding high performance.

What sets us apart:

- Dynamic and Flexible Environment: Orgalim fosters a dynamic and flexible working environment, accommodating diverse needs through flexible work arrangements. Whilst the position is Brussels-based, we provide the opportunity to work remotely for up to three days a week and offer extensive scope for working from abroad.
- Competitive Compensation package: Enjoy a competitive salary along with a comprehensive benefits package, encompassing a private pension plan, premium health insurance, meal vouchers, and expense allowances.
- Investment in Your Development: At Orgalim, we are committed to actively investing in your professional growth. Our comprehensive training programs are crafted to enhance both your professional and personal development, offering a clear career track within our organisation. We prioritise internal promotions, providing you with opportunities to advance and thrive in your career.

## **Please send**

- **CV** and **motivation letter** to <u>secretariat@orgalim.eu</u>, for the attention of Inge Dewit Vanhaelen
- In the body of the email, please copy in: "I hereby consent that my personal data is processed by Orgalim for recruitment purposes" for GDPR compliance.
- Interviews will be conducted on a rolling basis.

Join Orgalim and be a part of a workplace that values your individuality, invests in your growth, and champions a healthy work-life balance. Apply now to contribute to the transformative journey of Europe's technology industries.

Orgalim is an equal opportunity employer and encourages applications from individuals of all backgrounds. Please note that candidates must possess the legal right to work in Belgium.

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