

Senior Adviser - Content Management

Brussels, Belgium

Orgalim is seeking a Senior Content Management Adviser to drive communications for the leading European industry association representing the technology industries at the heart of Europe's net-zero transformation. This role presents a unique opportunity for an individual with proven writing skills, a deep understanding of social media, and a keen interest in EU policymaking.

Who we are

Orgalim has a multidisciplinary team of over 30 people - 18 nationalities - representing the interests of Europe's technology industries: innovative companies spanning the mechanical engineering, electrical engineering and electronics, and metal technology branches. We are working with policymakers and stakeholders to strengthen our industries' growth and global leadership, to maximise their contribution to Europe's economy and society, and to foster a new relationship of trust between businesses and citizens.

With a multidisciplinary approach, our communications team manages internal and external channels, focusing on enhancing brand visibility and implementing effective communication strategies to engage target audiences, contributing to the realisation of our members' EU policy objectives.

The role

As a Senior Content Manager, your passion for writing and interest in the EU will shine through as you craft narratives showcasing the transformative potential of manufacturing technologies. Responsibilities include researching and reporting on news, editing, and managing social media strategies.

The responsibilities include:

- Researching and reporting on news and events
- Staying up-to-date on policy topics aligned with Orgalim priorities
- Editing, crafting narratives, and impactful storytelling under tight deadlines
- Developing and implementing a social media strategy
- Managing Orgalim social media accounts
- Measuring and analysing communications impact
- Managing social media advertising campaigns

Your profile

- Experienced (10+ years) and outgoing communications specialist
- Strong written and spoken English
- Passionate about writing and storytelling
- Enthusiastic about technology's role in achieving Europe's net zero ambitions
- Deep interest in the EU and its policies and their impact
- Solid grasp of European politics and policymaking

- Proactive, organised, and able to work independently or in a team
- Meticulous attention to detail with a calm demeanour under pressure

Our offer

At Orgalim, our people-first approach emphasises open communication, collaboration, and international diversity. We share a commitment to excellence, recognising and rewarding high performance.

What sets us apart:

- **Dynamic and Flexible Environment:** Orgalim fosters a dynamic and flexible working environment, accommodating diverse needs through flexible work arrangements. Whilst the position is Brussels-based, we provide the opportunity to work remotely for up to three days a week and offer extensive scope for working from abroad.
- **Competitive Compensation package:** Enjoy a competitive salary along with a comprehensive benefits package, encompassing a private pension plan, premium health insurance, meal vouchers, and expense allowances.
- **Investment in Your Development:** At Orgalim, we are committed to actively investing in your professional growth. Our comprehensive training programs are crafted to enhance both your professional and personal development, offering a clear career track within our organisation. We prioritise internal promotions, providing you with opportunities to advance and thrive in your career.

How to apply

- Send your CV and motivation letter to secretariat@orgalim.eu, for the attention of **Inge Dewit Vanhaelen**, mentioning "**Senior Content Management Adviser**" in the email subject line.
- In the body of the email, please copy in: "I hereby consent that my personal data is processed by Orgalim for recruitment purposes" for GDPR compliance.
- Interviews will be conducted on a rolling basis.

Join Orgalim and be a part of a workplace that values your individuality, invests in your growth, and champions a healthy work-life balance. Apply now to contribute to the transformative journey of Europe's technology industries.

Orgalim is an equal opportunity employer and encourages applications from individuals of all backgrounds. Please note that candidates must possess the legal right to work in Belgium.