

## Communications Junior Adviser – Graphic Designer

Orgalim, Europe's Technology Industries, is looking for a graphic designer to join the communications team and lead all visual identity work.

Do you love branding and motion design? Are you creative and love working with a great variety of exciting projects? Are you passionate about turning ideas into cool design, animations, GIFs, videos and website pages? Adobe Photoshop, Indesign, Illustrator... have no secrets for you? Then we want to hear from you! We are looking for a new colleague to lead our visual identity work, building innovative approaches to deliver our messages through graphic elements.

You will report to the Communications Director, working closely with the wider team of comms specialists. You will drive all our visual identity work, ensuring the subtle incorporation of meaning in our work through design. This is an opportunity to make an impact, grow and to join a dynamic team.

### Who we are

We are a team of approximately 30 people - 14 nationalities -, representing the interests of 47 associations from 22 European countries in the technology sectors. We advocate for a progressive, forward-looking EU industrial policy that answers the challenges faced by European society in terms of sustainable growth, jobs and competitiveness.

### Job brief

#### Your tasks

- Study design briefs, determine requirements and conceptualise visuals based on requirements
- Create and design various materials for print and digital: webpages, videos, GIFs, banners, leaflets...
- Ensure projects are completed with high quality, within budget and on schedule
- Establish creative direction for the company as well as manage brand guidelines
- Prioritise and manage multiple projects within design specifications and budget restrictions
- Perform retouching and manipulation of images

#### Your skills and knowledge

- Knowledge of layouts, graphic fundamentals, typography, print, and the web
- Familiarity with HTML and CSS

- Knowledge of Adobe PhotoShop, Illustrator, Sketch, InDesign, and other graphic design software
- Compelling portfolio of work over a wide range of creative projects
- Strong analytical skills
- Excellent eye for detail
- Excellent communication skills
- Passion for working with people

### Studies and Experience

- Bachelor's degree in graphic arts, design, communications, or related field
- 3-5 years of experience in graphic design

### Our offer

A full-time role in a dynamic, flexible and international working environment in Brussels where you can take initiative, responsibility and grow professionally.

Joining one of the leading industry associations in Brussels and being at the heart of the ongoing industrial transformation of Europe.

A competitive salary based on experiences and merits.

### Interested?

- Please send your **CV and motivation letter** by e-mail to Orgalim – **Inge Dewit Vanhaelen**, [secretariat@orgalim.eu](mailto:secretariat@orgalim.eu)
- Please mention "**Graphic Designer**" in the subject line
- In the body of the email, please provide your written consent for Orgalim to use your personal data for the recruitment process. Therefore, please copy in the following sentence:  
***"I hereby consent that my personal data is processed by Orgalim for recruitment purposes"***
- Recruitment will be conducted on a rolling basis and the final deadline is **4 February 2022**.