



Rada Rodriguez

Chief Executive Officer Signify GmbH
President, Orgalim

Since May 2021, Rada Rodriguez has been the CEO of Signify GmbH where she leads the German, Austrian and Swiss markets.

Between 2009 and 2021, Rada was a member of the Board in Schneider Electric GmbH Germany, where she served as CEO between 2009 and 2016.

After two years in charge of Schneider Electric Central and Eastern Europe, she took a Corporate Strategic role, leading several long-term strategy projects orientated towards new businesses, new segments and corporate Alliances.

Besides her executive role in Signify, she is also a Member of the Executive Board of ZVEI, the German Professional Association of Electric and Electronic Industries, and since 2020, she is the Vice President of ZVEI as well. Since 2018, Rada is also serving as Non-Executive Director in the Board of James Hardie Industries plc.

In over 30 years of working primarily in international corporations, she has combined leadership roles and technical expertise across sales and marketing, product and offer management, project management, business development, steering international R&D teams, and overseeing the integration of acquisitions and internal change processes.

In November 2019 she was appointed President of Orgalim, Europe's Technology Industries. Rada Rodriguez holds a M.Sc. degree in Construction Engineering.

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Orgalim aisbl
BluePoint Brussels
Boulevard A Reyers 80
B1030 | Brussels | Belgium

+32 2 206 68 83
secretariat@orgalim.eu
www.orgalim.eu
VAT BE 0414 341 438