



Rada Rodriguez
Chief Executive Officer Signify GmbH
President, Orgalim

Rada Rodriguez is since 1st of May 2021 CEO at Signify GmbH where she leads the German/Austria/Switzerland markets.

Between 2009 and 2021, Rada was member of the Board in Schneider Electric GmbH Germany, where she served as CEO between 2009 and 2016.

After 2 years in charge of Schneider Electric Central and Eastern Europe, she took a Corporate Strategic role, leading several long-term strategy projects orientated towards new businesses, new segments and corporate Alliances.

Beside her executive role in Signify, she is also Member of the Executive Board of ZVEI and since 2020 Vice President of ZVEI, the German Professional Association of Electric and Electronic Industries. Rada is also serving since 2018 as Non-Executive Director in the Board of James Hardie Industries plc.

In over 30 years working primarily in international corporations she has combined leadership roles and technical expertise across sales and marketing, product and offer management, project management, business development, steering international R&D teams, and overseeing integration of acquisitions and internal change processes.

In November 2019 she was appointed President of Orgalim, Europe's Technology Industries. Rada Rodriguez holds a M.Sc. degree in Construction Engineering.

Orgalim represents Europe's technology industries, comprised of 770,000 companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11.326 million people across Europe and generate an annual turnover of €2.126 billion. Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.