

PRESS RELEASE

Orgalim launches Orgalim for Corporates, a unique opportunity for manufacturing companies to strengthen their – and Europe's – global technology leadership

Brussels, 27 April 2021

Orgalim, Europe's largest technology industries network, today launches Orgalim for Corporates, a unique and targeted corporate access programme for future-oriented technology manufacturers and welcomes Eaton as its first subscriber.

In this transformative decade for Europe's industries, the Covid pandemic has accelerated the pace of digitalisation and added to the mix supply chain disruptions, geopolitical uncertainties and changing customer demands, all against a backdrop of economic recession and climate crisis. Orgalim for Corporates recognises the need for future-proof and resilient companies to set a bold course to navigate this perfect storm and offers a unique opportunity for manufacturing business leaders to collaborate in a safe, pre-competitive environment, set the industry agenda, and build their thought leadership and reputation.

Malte Lohan, Orgalim's Director General said: *"As the voice of the technology industries in Europe, Orgalim has more than 60 years of experience in bringing together industry and policy makers for constructive dialogue, contributing proactively to the policymaking process. Through Orgalim for Corporates, we aim to support Europe's technology manufacturers in leading the twin green and digital transitions. At the same time, we will strengthen Orgalim's ability to contribute constructively to the policymaking process, adding the direct insights and expertise of leading European innovators."*

Cyrille Brisson, vice president, Sales, Services and Marketing, EMEA, Eaton, said: *"We're delighted to join Orgalim. Together, we can work with EU policymakers to address the challenges of the energy transition now gathering speed across Europe. Through Orgalim, we'll be able to maximise the positive impact of our products and*

Orgalim represents Europe's technology industries, comprised of 770,000 companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11.55 million people across Europe and generate an annual turnover of €2,298 billion. Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.

services, driving sustainable growth and helping to shape a better future for both European citizens and the environment.”

Orgalim for Corporates programme includes a number of exclusive features and services:

- Invitation to join the Executive Forum for Advanced Manufacturing – a limited membership forum for high-level executives across manufacturing sectors. The Executive Forum will serve as an advisory forum to Orgalim’s Board of Directors.
- Policy and advocacy services – including policy monitoring and targeted regulatory intelligence services, and the opportunity to participate directly in Orgalim’s policy and advocacy work.
- Networking opportunities – by connecting with our engaged and active membership base and through Orgalim events and conferences providing business networking opportunities at national and international scale and across a variety of industry sectors.
- Thought leadership and reputation building platform – Orgalim regularly places industry speakers in high-profile panels, webinars and other events alongside opinion leaders and policy makers including from the European Commission, the European Parliament, the European Presidency and national governments’ representations. We also provide opportunities for showcasing our companies across our active digital and social platforms.

Following today’s launch, Orgalim will host today the first meeting of the Executive Forum for Advanced Manufacturing. For more information, or to join Orgalim for Corporates and the Executive Forum, please contact: Malte Lohan at malte.lohan@orgalim.eu

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Notes for Editors:

About [Orgalim](#)

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Orgalim is the foremost voice of Europe’s technology industries at the EU level, working with policymakers to strengthen their sectors’ growth and global leadership, maximise their contribution to Europe’s economy and society and foster a new relationship of trust between businesses and citizens. We are shaping a future that’s good.

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For more information, visit <http://www.orgalim.eu/> or follow us on [Twitter](#) and [LinkedIn](#).

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