

PRESS RELEASE

Brussels, 23 October 2020

CTO of the Year Europe Award rescheduled to 2021

Due to the unprecedented and unpredictable spread of the COVID-19 outbreak, the organisers of CTO of the Year Europe - Orgalim, EIRMA and Spinverse - have decided to arrange the next award voting and event in 2021. The dates for a rescheduled award event will be announced in the course of 2021.

"Times of crisis bring new opportunities. We must learn new ways of working and challenge ourselves to tackle problems from different angles. This is why we are now moving on and adapting to the new normal by seeking a way to highlight European technology innovativeness through new eyes next year," says **Pekka Koponen**, Chairman and Founder of Spinverse.

The current crisis has outlined the importance of technology and innovation for Europe, and reinforced the role of CTO providing solutions to overcome the obstacles presented by this global crisis. We look forward to meeting you all again in 2021 for a new edition of the CTO of the Year Europe, recognising the hard work and critical role of CTOs.

Ends

Notes for Editors:

About [Orgalim](#)

Orgalim represents Europe's technology industries, comprised of 770,000 companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future.

Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11.5 million people across Europe and generate an annual turnover of over €2,100 billion.

Orgalim is the foremost voice of Europe's technology industries at the EU level, working with policymakers to strengthen their sectors' growth and global leadership, maximise their contribution to Europe's economy and

Orgalim represents Europe's technology industries, comprised of 770,000 companies that innovate at the crossroads of digital and physical technology.

Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11.5 million people across Europe and generate an annual turnover of over €2,100 billion. Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.

society and foster a new relationship of trust between businesses and citizens. We are shaping a future that's good.

Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.

For more information, visit <http://www.orgalim.eu/> or follow us on [Twitter](#) and [LinkedIn](#).

Orgalim Press Contact

Eugenia Forcat, Director of Communications

Tel: +32 478 403032

eugenia.forcat@orgalim.eu

About [Spinverse](#)

Spinverse is a leader in innovation consulting, specialised in driving open innovation ecosystems, arranging funding and commercialising emerging technologies. Founded in 2004, Spinverse employs over 50 international professionals. The services include creating and coordinating innovation ecosystems, technology consulting and business consulting.

Spinverse Press Contact

Pekka Koponen, Chairman of Spinverse

Tel: +358 40 545 0008

pekka.koponen@spinverse.com

About [EIRMA](#)

EIRMA is an independent not-for-profit organisation that provides a European perspective on the global management of applied R&D and innovation. It engages 80+ major companies which are based in over 20 countries, operating in a wide range of sectors and gathering world-class R&D performers, since 1966.

EIRMA Press Contact

Ernst Lutz, President of EIRMA

info@eirma.org