

PRESS RELEASE

Brussels, 26 June 2019

Orgalim welcomes focus on Europe's industrial strengths in Policy and Investment Recommendations from High-Level Expert Group on AI

As an active participant in the European Commission's High-Level Expert Group on Artificial Intelligence (AI), Orgalim – Europe's Technology Industries – welcomes the publication of the Group's 'Policy and Investment Recommendations for Trustworthy AI' announced today. This marks an important contribution to the European debate on AI, outlining steps policymakers should take to boost the uptake of AI innovation in the EU.

Orgalim is pleased to see that the recommendations highlight both Europe's values and its industrial strengths. With, as the Group's report points out, two thirds of the value created by AI attributable to the B2B sphere, policymakers at all levels should continue shaping a framework that builds on this strong footprint – unlocking the immense innovative power European technology companies offer to promoting societal wellbeing in the process.

"Industrial AI has great potential for good," emphasised Pierre Lucas, who represents Orgalim in the High-Level Group. "Major societal challenges such as fighting climate change, making cities more liveable or adapting work and healthcare to an ageing society can be addressed by leveraging this transformative technology. The positive impact on society is the key differentiator for industrial AI."

To ensure that Europe's companies maintain a competitive edge in the global AI race, Orgalim is now calling on policymakers to take a prudent approach to regulation to prevent hurried decisions from potentially stifling innovation and investments in AI in Europe.

Orgalim remains committed to working closely with policymakers to shape the right framework conditions at EU level to maximise the potential of industrial AI – ensuring that it is seen as an engine for progress in managing new challenges, from cybersecurity to proper data management and overall sustainability, for the benefit of all Europeans.

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Notes for Editors:

Orgalim's comments on the High-Level Expert Group's previous report 'Ethics Guidelines for Trustworthy AI' can be viewed here: <https://www.orgalim.eu/press-releases/europes-technology-industries-call-stronger-sectoral-approach-future-eu-guidelines>

About Orgalim

Orgalim represents Europe's technology industries: companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11 million people across Europe and generate an annual turnover of around €2,000 billion.

Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88. For more information, visit <http://www.orgalim.eu/> or follow us on Twitter: @Orgalim_EU and LinkedIn: Orgalim

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