

PRESS RELEASE

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Europe's technology industries at the heart of a renewed EU: Orgalim launches industry vision ahead of 2019 elections

Orgalim – Europe's Technology Industries – has today launched '[2030: an industry vision for a renewed Europe](#)'. Aimed at European policymakers ahead of the EU elections in May 2019, the campaign advocates a proactive policy agenda to support European technology companies in shaping a future that's good for the EU's economy and society.

"Despite the challenges ahead, this is a time of immense opportunity," explains Malte Lohan, Orgalim Director General. "Our vision for 2030 is of a Europe where innovation drives competitiveness, a strong industry spreads prosperity, and technology responds to citizens' needs – improving quality of life while enabling the transition to a greener, cleaner future for our planet."

The technology sectors represented by Orgalim comprise Europe's largest industrial branch, directly employing 11 million people. A global industrial powerhouse, these industries have been growing consistently ahead of the wider EU economy and account for a third of Europe's manufactured exports. As such, Orgalim's vision marks an important contribution to the ongoing debate on the future of Europe. The campaign makes a number of concrete recommendations centred around three calls to action:

- Embrace the innovation-led transformation of European industry (action areas: AI, cybersecurity, data framework, network infrastructure including 5G)
- Enable European industry's long-term global leadership (action areas: open, rules-based trade, EU investment and R&I programmes, Internal Market framework, agile regulatory approaches)
- Transform societal challenges into future drivers of prosperity (action areas: low-carbon and energy transition, sustainable resource use, sustainable and connected mobility and buildings, education and training for a digitalised world of work)

Orgalim will be promoting these messages widely in the months ahead. "At this crucial moment, we need decisive political leadership to unlock Europe's future drivers of prosperity, sustainability and wellbeing," concludes Malte Lohan. "The time to act is now – and our industries stand ready to play their part."

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Notes for editors: For further information please contact Eugenia Forcat, Director - Communications: eugenia.forcat@orgalim.eu. Orgalim's vision document can be accessed in full here: <http://read.orgalim.eu/books/tkml/mobile/index.html>

Orgalim represents Europe's technology industries: companies that innovate at the crossroads of digital and physical technology. Our industries develop and manufacture the products, systems and services that enable a prosperous and sustainable future. Ranging from large globally active corporations to regionally anchored small and medium-sized enterprises, the companies we represent directly employ 11 million people across Europe and generate an annual turnover of around €2,000 billion. Orgalim is registered under the European Union Transparency Register – ID number: 20210641335-88.